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**第十五届东亚管理学会国际联盟大会**

**——跨国经营：中国、日本与第三国，寻求三赢！专题研讨会**

**第一号通知**

**日本·东京-京都，2019.6.15-20**

东亚管理学会国际联盟（简称IFEAMA）是一个国际性学术组织，旨在促进东亚地区工商管理研究与应用，并为东亚产业发展及管理实践的进步作出贡献。

“海外中国”是由中国河海大学举办的年度性系列活动。“海外中国”是一种模式，是中国走出去的协同网络，是中外“政产学研金文”协同体，是跨境创新创业合作的平台。“海外中国”协同中外多主体、多要素，共商、共建、共享，携手共同成长。

本次专题研讨作为“海外中国”学术品牌的系列活动之一，由中国河海大学和东亚管理学会国际联盟（IFEAMA）联合发起，以“跨国经营：中国、日本与第三国，寻求三赢”为主题开展的海外专题研讨会，旨在通过中日学术思想的碰撞，凝聚合作共识，共谋美好未来。本次会议主要由来自中国及日本等东亚国家、地区的政府部门、企业、高校、科研院所、金融机构、文化及媒体等代表参与，通过聚焦“中、日及第三国合作寻求三赢”，分享政策解读与机遇发现，携手共迈步，共谱新华章。

期待您的光临！

**会议时间**

* 2019年6月15-20日

**会议地点**

* 日本，东京，日本大学；京都，京都大学

**注册费用**

* IFEAMA大会注册费：一般参会人员 300美元，学生150美元
* 住宿及交通费用自理；
* 河海大学世界水谷研究院/商学院可协助办理日本签证所需材料
* 大会注册费用现场自行缴纳

**会议语言**

* 会议官方语言：英语

**活动安排**

|  |  |  |  |
| --- | --- | --- | --- |
| **日期** | **地点** | **活动** | **内容安排** |
| 6月15-16日 | 东京·日本大学 | 学术与商务交流 | 中日学界、企业界互动交流活动 |
| 6月17-20日 | 京都·京都大学 | IFEAMA大会 | 学术交流专题研讨会企业界互动交流 |

**联系方式**

河海大学世界水谷研究院/商学院

地址：中国江苏省南京市江宁区佛城西路8号，邮编：211100

电话：+86 (025) 68514380 传真：+86 (025) 68514918

网址：http://www.worldwatervalley.org/

E-mail：wwv@hhu.edu.cn 微信：请搜索公众号“世界水谷”

联系人： 李 婕 18651869603（企业参会者）；

王宏鹏 18351921268（非企业参会者）

**征文要求及说明**

本次大会征文英文书写，择优收录于大会论文集（不公开检索，原文仍可另投他处）。同时，论文中文翻译稿可依照“中文稿件要求”进行修改，经大会专家评审择优推荐《河海大学学报（哲学社会科学版）》（CSSCI检索）。征文一律发送至征稿邮箱wwv@hhu.edu.cn。

* **英文稿件要求：**

1. 征文选题范围：

（1）Strategic Management and Organization;

（2）Knowledge Transfer and Management;

（3）Human Resource Management (HRM) and Leadership;

（4）Corporate Governance and Financial Management;

（5）Eco-Business and Management;

（6）Entrepreneurship and Small Business;

（7）Business Ethics and Corporate Social Responsibility (CSR);

（8）R&D Strategy and Innovation;

（9）Information Technology Management & Business Innovation;

（10）The East Asian Regional Cooperation;

（11）Industrial Policy and Industrial Development;

（12）The Integration of Eastern and Western Management Thinking;

（13）Others;

2.征稿详情参见**附件2**或大会官网：<http://www.ifeama.org/conference.htm>

3.截止时间：2019年4月10日前提交摘要；5月10日前提交全文;

4.论文格式请严格参照**附件2**要求

* **中文稿件要求：**

1.请按照《河海大学学报（哲学社会科学版）》体例撰写；

2.论文字数8000字以上；

3.本届会议征文一律提交电子文稿

附件1：

**第十五届东亚管理学会国际联盟大会**

**——跨国经营：中国、日本与第三国，寻求三赢！**

**专题研讨会**

**回 执**

（请于2019年4月10日前反馈）

|  |
| --- |
| **您的信息：（为方便办理邀请函，请中英文填写如下表格）** |
| **姓 名** |  | **性别** |  | **职务/职称** |  |
| **出生年月日** |  | **工作单位** |  |
| **联系电话** |  | **电子邮箱** |  |
| **参会类型** | 企业参会者 □ 非企业参会者 □ |
| **提交论文** | 是 □ 否 □ |
| **投稿论文信息**（未提交论文可不填） | 论文题目： |
| 论文作者： |
| **您的建议或要求** |  |
| **备注：** | 1.本回执请发至: **wwv@hhu.edu.cn**；2.本回执复印（制）有效；3.涉及出国手续办理，请详细填写每一项信息，请勿漏填；4.不单独接收中文稿件 |

附件2：



**The 15th Conference of International Federation of East Asian Management Associations**

**in Kyoto (IFEAMA - 2019)**

**18-19 June, 2019**

**CALL FOR PAPERS**

It is our pleasure to inform you that The IFEAMA 2019 conference will be held at KYOTO University in **Kyoto, Japan** on **June 18-19, 2019**, under the following main topic.

**Innovation Management for the Sustainable and Inclusive Development in a Transforming Asia**

**IFEAMA 2019 Kyoto** -the 15th Annual Conference of the International Federation of East Asian Management Association (IFEAMA) – is dedicated to exploring the new theoretical challenges faced by the changing economic and business environment in Asia.

Special attention is being paid to explore new “Innovation Management for the Sustainable and Inclusive Development in a Transforming Asia”

We cordially invite you to submit papers for IFEAMA 2019 conference tracks listed below, keeping the changing economic and political context in Asia in mind.

（1）Strategic Management and Organization;

（2）Knowledge Transfer and Management;

（3）Human Resource Management (HRM) and Leadership;

（4）Corporate Governance and Financial Management;

（5）Eco-Business and Management;

（6）Entrepreneurship and Small Business;

（7）Business Ethics and Corporate Social Responsibility (CSR);

（8）R&D Strategy and Innovation;

（9）Information Technology Management & Business Innovation;

（10）The East Asian Regional Cooperation;

（11）Industrial Policy and Industrial Development;

（12）The Integration of Eastern and Western Management Thinking;

（13）Others;

For more information, please visit the IFEAMA 2019 Kyoto conference website: http://www.ifeama.org/conference.htm

* Review of Call for Papers and Publication:

All papers received by the submission deadline will be evaluated in a multi-blind review process. The final accepted papers that are presented in the sessions will be published online in the IFEAMA 2019 Kyoto proceedings.

* Excellent papers will also be published in a book, titled ***Innovation Management for the Sustainable and Inclusive Development in a Transforming Asia,*** by Springer Japan.

Detailed guidelines for the preparation and submission of papers are available on the conference website: <http://www.ifeama.org/conference.htm>

**Conference Venue**： Kyoto University Clock Tower Centennial Hall, Kyoto University, Kyoto, Japan

**Conference Language:** Papers and Presentations must be in English.

**Registration Fee:** ・**Registration fees is 300 US$** (Graduate Student: 150 US$)

**Submission of Papers Requirement**

Authors are invited to submit completed manuscripts. Papers will be selected by the Program Committee consisting of a panel of international scholars. Please submit the paper in electronic format (word files only) to the Conference Secretariat to the address below. Authors are requested to submit full papers in English. Papers should be no more than 15 pages or 5,000 words in length, with an abstract of no more than 200 words. Author numbers of each paper should be no more than 3 persons, each person as the first author can submit paper only one.

**Paper Lay-out**

* **Margins and format**

The margins must be 3 cm on both the top and the bottom and 2 cm on both left and right side. The paper format must be A4 (21 x 29,7 cm)

* **Title**

Please start the first page with a horizontal line and leave one line blank before typing the title at the centre of the page with the following font: Times New Roman, size 20. Sub-titles should be in Times New Roman, size 16. Below the title/sub-title you should write the author's name and affiliations, university and country only. Use Times New Roman, size 12, in italics. Leave one line blank before inserting another horizontal line and after this, please leave 3 blank lines before typing the abstract.

* **Abstract**

The abstract should be written in Times New Roman, size 12, in italics. It will begin with a first level heading (Abstract). The abstract must not exceed 150 words.

* **Headings**

Leave one blank line before each heading.

First level headings should be written in Times New Roman, size 16.

Second level headings should be written in Times New Roman, size 14.

Third level headings should be written in Times New Roman, size 12, in italics.

All headings must be aligned to the left.

* **Body**

The body of the paper should have a line spacing of 16 pkt. and written in Times New Roman, size 12. Begin each paragraph (except those following a heading, a bullet list, a table or a figure with one tab indent set to 1,5 cm. Use justified margins on both sides. Be sure to begin with a first level heading. If you wish to accentuate single words within the text, do not use bold, but italics.

* **Tables and Figures**

The table title should be written in Times New Roman, size 12.

Please number the tables as follows: Table 1, Table 2, Table 3, etc. Please insert the figures into the text, Please number the figures as follows: Figure 1, Figure 2, Figure 3, etc.

* **Notes**

Please use endnotes instead of footnotes. Endnotes should be inserted after the text and before the references. The notes should be written in Times New Roman, size 10

* **References**

The references must be placed at the end of the document. In the text please state only the last name of the author and the year in parenthesis and separated by a comma (Rask, 1999). In the reference list, please write all the names fully. Please write the book, journal or paper series names in italics. Example:

- Rask, Morten and Niels Jakob Buch (1999), International Marketing at the World Wide Web - Concepts for understanding and action (in Danish), Ledelse & Erhvervsokonomi, 1/99.

**Please submit the paper in MS Word format to the Email address** ：**wwv@hhu.edu.cn**